



[artist / floriculturist]

617-905-0653
www.doug.land
dig@doug.land

Education

Texas Christian University (TCU)

Masters of Fine Art in Sculpture

Anticipated: May 2022

Savannah College of Art and Design (SCAD)

Bachelors of Fine Art in Illustration, Summa cum laude

March 2009

Professional Experience

Cris Worley Fine Arts

Assistant Director

August 2017 - July 2019

- Responsible for coordinating press materials and responding to press inquiries as well as archiving gallery press
- Coordinated social media campaigns, maintained gallery's website to be current with SEO goals and managed email outreach, strategies, and content
- Worked closely with designers and printers on promotional materials, ad copies, and art fair materials

Art Skoop.com

Owner and Writer

December 2016 - August 2017

- Development of the overall brand's style by creating a cohesiveness look across various formats to include: website, eCommerce storefront, social media accounts, video interviews and guerrilla marketing campaigns
- Oversaw freelance contributors (writers and illustrators) in addition to editing and revising body copies, and creating content as needed
- Coordinated, researched, and performed all artists interviews
- Edited video interviews and photoshoots and formatted to various social media platforms

Arte Amante.com

Art Consultant

September 2016 - August 2017

- Met with clients to discuss the spaces that required artwork while maintaining effective channels of communication throughout the consultation process
- Document acquired work for registration and insurance purposes.
- Install or place the artwork in locations as needed to the specification of the client
- Work closely with local, national and international galleries, as well as local artists to provide comprehensive styles of art for clients
- Coordinate commissioned artwork for clients

Additional professional experience can be found at: <https://www.linkedin.com/in/dougland/>

Additional Information



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- Fluent in the Adobe Creative Suite (Photoshop, Illustrator, InDesign etc.) and additional website inventory systems, such as Artsy, Gallery Manager, and website content systems such as Wordpress and CSS